



TUSKS & TRAILS
Destination Management • Zambia

Why Work With Tusks & Trails

A DMC built for travel professionals



Tusks & Trails is a Zambia-based Destination Management Company (DMC) working deliberately with travel agents and tour operators. We specialise in Zambia and adjoining regions, delivering well-structured, bespoke itineraries tailored to your clients.

We are owner-run and operator-led, with backgrounds on the agent side of the industry. That perspective shapes how we work - commercially, operationally, and day to day.

Our approach is guided by what we call The Four Tusks:

Efficiency, Expertise, Experience, and Ethical Impact.

We specialise in:

Privately Curated Luxury Travel
FIT and Group Travel
Family Safari

Our role:

To make Zambia easy to sell, easy to operate, and exceptional to experience - while acting as a reliable extension of your team on the ground.

THE FOUR TUSKS

Efficiency

Fast responses. Clean itineraries. No friction.

We understand agent pressures - tight turnaround times, client revisions, and the need for clarity. Our systems and workflows are built to support this.



Expertise

On-the-ground knowledge you can rely on. Zambia is our home, our office based just minutes from the Victoria Falls. Our advice is practical and current — based on site visits, lodge relationships, and real-time operational understanding. You get guidance you can trust, not generic destination copy.

Experience

Itineraries designed from an operator's perspective. Having worked in itinerary design and operations ourselves, we know what makes a trip work in practice - not just look good on paper.



Ethical Impact

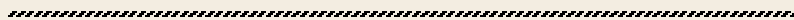
Responsible travel, grounded in reality. As a locally based DMC, responsible tourism is integral to how we operate.

This is not a marketing add-on - it's part of operating responsibly in Zambia and supporting the future of the destination your clients travel to. Not to mention, all our team are
Zambians!



Get in Touch

We work with a carefully selected group of partners. If Zambia is already in your portfolio, or you're planning to introduce it, we'd love to hear from you.



Get in touch:



marketing@tusksandtrails.com



[@tusksandtrailszambia](https://www.instagram.com/tusksandtrailszambia)